Trademark

Intellectual property, in many cases the most valuable and least protected asset of companies and individuals, consists of several forms of intangible property including copyrights, trademarks, patents, and trade secrets. For business executives and creative individuals, these are vital components of success. Intellectual Property law protects your innovations from unauthorized use and exploitation by third parties, allowing you to fully benefit from what you have created.

Intellectual property law can be intimidating and confusing without knowledgeable counsel. GrayRobinson’s intellectual property practice group eliminates your headaches by providing a broad range of services to protect and enforce your intellectual property rights.

Companies and individuals seek out GrayRobinson’s experience and knowledge in intellectual property matters. From start to finish, our attorneys can direct you through the process of obtaining copyrights and trademarks and protecting valuable trade and business secrets. They are also experienced in enforcing rights related to trademark and copyright matters, including copyright and trademark infringement actions.

For companies or individuals interested in obtaining a registered trademark, the Intellectual Property Law Group can conduct searches to determine whether the desired name or logo is already taken and prepare applications when appropriate. Our attorneys also can provide advice on whether the logo or name is suitable, and whether it would be more appropriate to register a trademark in Florida or with the U.S. Patent and Trademark Office. In addition, the firm prepares copyright applications and assists with registration of copyrights with the U.S. Copyright Office.

In today’s high-tech society, trademark and copyright infringement is prevalent on the Internet. It is becoming increasingly common for a company’s website content to be stolen or extensively plagiarized by a competitor. Web site content can be protected by copyright law. GrayRobinson can take the steps necessary to protect your intellectual property rights on the Internet.

Our attorneys also provide legal counsel regarding trade secrets, Confidentiality and Non-Disclosure Agreements, Noncompetition Agreements, and Employment Agreements with restrictive covenants related to the protection of your intellectual property. We also prosecute patent applications and engage in patent-related litigation.