

Copyrights

The GrayRobinson copyright team collaborates with creative individuals and organizations to develop, protect, and defend works of authorship in all forms. From art and books to films, social media content, software, and video games, we support clients across all formats and media – whether print, digital, broadcast, internet streaming, or public art.

We partner with authors, artists, musicians, filmmakers, businesses, software developers, performers, entertainers, and athletes to develop customized strategies for creating, protecting, commercializing, and maximizing the value of original works. Our team represents clients in copyright matters at the state, national, and global levels, providing guidance every step of the way.

The GrayRobinson copyright team excels in negotiating commercial contracts related to the development, licensing, and distribution of copyrighted works and transactions involving the purchase and assignment of copyrights. We prepare and negotiate agreements for commercialization, ensuring clients retain control over their assets. We also offer comprehensive support for clients with enterprise licensing, software implementation, digital assets, and cloud transfer copyright concerns.

As transformational technologies like artificial intelligence (AI) and cyber innovations revolutionize traditional copyright norms, our team stays ahead of the curve. We implement transactional and enforcement copyright strategies to meet the changing landscape and strategic solutions to address emerging issues, including licensing AI-generated content and navigating new AI regulations.

Our goal is to help clients maintain a competitive edge by protecting their intellectual property from unauthorized use and exploitation. Whether you are looking for assistance with preparing a cease-and-desist letter, drafting a sponsorship agreement, submitting a DMCA takedown notice, licensing software, negotiating music license agreements, or defending a copyright infringement lawsuit, we will provide you with practical and effective legal solutions that align with your business objectives and support your creative vision.

Capabilities and Services

- Copyright applications and registrations
- Development of copyrighted works
- Copyright licensing and distribution of Works of Authorship
- Copyright reversion and reclamation
- Copyright enforcement
- Copyright litigation and disputes
- Copyright strategic counseling and portfolio management
- Copyright audits
- Copyright in commercial contracts and transactions
- Coordination of global copyright legal issues

