



IN MEMORIAM

John J. Manfreda passed away on May 25, 2019, at his home outside Washington DC.

A native of the District of Columbia, Mr. Manfreda received his law degree from the American University School of Law in Washington, DC, in 1970, and was a member of the bar in the District of Columbia and for the Court of Appeals for the District of Columbia. Mr. Manfreda also earned a master's degree in tax law at the Georgetown University Law School in 1974. In addition, he majored in business finance and economics as an undergraduate at the University of Maryland.

Best known for his work overseeing the regulation of America's alcohol industry, John Manfreda was appointed the Administrator of the U.S. Alcohol and Tobacco Tax and Trade Bureau (TTB) in January of 2005. Prior to that appointment, John served as TTB Deputy Administrator, since the creation of TTB as a distinct federal agency in January of 2003. Before that, Mr. Manfreda was chief counsel for TTB's predecessor agency, the Bureau of Alcohol, Tobacco and Firearms (ATF), from 1999 to 2003. In total, John was with the ATF Chief Counsel's office or its Internal Revenue Service predecessor for 33 years, beginning as a staff attorney in 1970 and working his way up through the bureau's ranks.

During his tenure with ATF, John was the principal author of the Distilled Spirits Tax Revision Act, and he often represented TTB or ATF before congressional committees and in contacts with federal and state agencies, trade associations, and public interest groups. For his long and accomplished career in public service, John received both the *Presidential Meritorious Rank Award* and *Presidential Distinguished Rank Award* for sustained extraordinary accomplishment in public service, as well as the *Lifetime Achievement Award* from the Bureau of Alcohol, Tobacco and Firearms.

John Manfreda's professional responsibilities were extensive. As administrator of TTB, John was the chief executive of a federal bureau that encompassed 500 employees and an operating budget exceeding \$111 million. Last year alone, John oversaw the collection of more than \$24 billion in federal alcohol and tobacco excise taxes, as well as enforcement of the permit systems and regulations established for those industries under the authority of the Internal Revenue Code and the Federal Alcohol Administration Act. Yet, despite his extensive duties, industry members always found John to be accessible, attentive and fair-minded.

John is survived by his loving wife, three grown children and nine grandchildren.

In his final annual message to the nation, John Manfreda reiterated a credo that he impressed upon everyone he worked with:

At TTB, we understand that our work has real consequences for the industries we regulate. With that in mind, we continuously strive for timely, consistent, and quality service to support new and existing industry members in operating thriving businesses.

John will always be remembered for this high standard of public service, and for his commitment to both fairness and the rule of law. He will be greatly missed.