

GrayRobinson’s Food Law Guest Column: “COVID-19 Is the Opportunity Plant-Based Alternatives Have Waited For”

Tampa, Fla. – June 22, 2020 – GrayRobinson’s [food law practice group](#) presents the *Modern Restaurant Management* article “COVID-19 Is the Opportunity Plant-Based Alternatives Have Waited For,” as part of the practice group’s guest column. Written by Hannah Blau, Project Manager at The Perfect Bite, the article discusses the havoc COVID-19 has wreaked on the meat industry and how plant-based products have soared in popularity as a result. The meatpackers, processors and farmworkers that comprise the U.S. meat industry have been estimated to suffer more than 17,000 infections and 66 deaths by the end of May, 2020. In addition to this, the article highlights that supplies of meat at the retail level are dwindling. “What COVID-19 has made clear is that America’s consumers are paying attention to the growing plant-based protein sector of the food industry in ways not previously seen,” states Blau. Read the full article [here](#).