GRAYROBINSON



Jennifer Vanover

Shareholder

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904.632.8465

Focus

- Copyrights
- Data Privacy and Security
- Intellectual Property and Technology
- Religious Organizations
- Technology Transactions

Helping clients develop creative strategies for IP portfolio growth, protection, and profitability, with a nuanced focus on software and technology. Board-certified by The Florida Bar in Intellectual Property Law and a registered patent attorney.

Board-certified by The Florida Bar in Intellectual Property Law, Jennifer focuses on technology transactions, licensing, data privacy, and intellectual property. A business-minded and creative advisor, she assists clients with the selection, procurement, protection, enforcement, and licensing of intellectual property rights and proprietary information. Jennifer collaborates with large corporations, nonprofit and religious organizations, start-ups, internet, technology, and software companies, and individuals operating in the entertainment sector.

Jennifer has extensive experience prosecuting state, federal, and international trademark applications. Her trademark offerings include conducting availability searches, preparing registration and infringement opinions, responding to office actions for trademark applications, enforcing and policing trademark rights, and managing trademark portfolios. On the technology and software side, Jennifer assists clients in preparing and negotiating intellectual property and technology agreements relating to the commercialization and distribution of products, technology, software, and related intellectual property, including licensing agreements, manufacturing and supply agreements, non-disclosure and confidentiality agreements, distribution agreements, SaaS and other service agreements. In addition, she regularly assists clients in drafting terms of use, privacy policies, and end-user license agreements for websites, mobile applications, and other software and technology service offerings.

Additionally, Jennifer assists individuals and corporations operating in the entertainment industry, including artists, authors, film producers, and actors, by drafting contracts and releases, including publicity rights releases, production agreements, location release and wrap agreements, translation and dubbing agreements, publishing agreements, speaker and live performance agreements, and master services, consultant, and work for hire agreements.

Appreciated for her curiosity and tenacity, Jennifer is a fully embedded member of the GrayRobinson relationship-driven culture. She joined the firm as a law clerk while earning her J.D. and frequently teams with colleagues in the corporate, healthcare, and alcohol beverage practices to provide exceptional client solutions.

Recognition

- *Best Lawyers in America*, Ones to Watch, Technology Law, 2025
- Florida *Super Lawyers*, Rising Stars, 2026

Insights

- "IP Fundamentals and Considerations When Developing Your Product," International Beauty Association, April 14, 2022

Media

- "The Amazon Effect and its Impact on a Brand: It's About Seller Beware," *Jacksonville Daily Record,* December 2017

Affiliations

- American Bar Association
- The Florida Bar
- Jacksonville Bar Association
- Jacksonville Women Lawyers Association
    - Board Member, Awards Chair, 2018-2022
    - Judicial Reception Planning Committee Member, November 2016-June 2018
- Leadership Florida Connect, Class 15
- Leadership Jacksonville, Class of 2021
- Faith and Law Around the Group, Group Facilitator

Credentials

- J.D., University of Florida College of Law, 2016, *magna cum laude*
    - *Journal of Law and Public Policy*, General Editor
- B.S., Westfield State University, 2009, *cum laude*
- Board-certified by The Florida Bar in Intellectual Property Law
- Certified Information Privacy Professional/United States (CIPP/US), International Association of Privacy Professionals

Admissions

- Florida
- U.S. Court of Federal Claims
- U.S. District Court for the Northern District of Florida
- U.S. Patent and Trademark Office