GRAYROBINSON



Francesca M. Russo

Shareholder

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Focus

- Intellectual Property and Technology
- Trade Secret, Noncompete and Unfair Competition
- Litigation
- International
- Trademarks

Detailed and strategic international and intellectual property litigator helping clients navigate market entry and cross-border concerns. Providing sophisticated global business counsel and intellectual property asset protection.

Francesca Russo advises and represents domestic and international clients on global issues involving international trade and intellectual property litigation. Ideally situated in the international business hub of Miami, she helps clients navigate the cross-border handling of goods and services and related litigation. Francesca has extensive experience in alternative dispute resolution, frequently serving as local counsel for firms seeking to enforce or defend their clients' rights in South Florida. A sophisticated advisor, she works with clients operating across a wide array of dynamic sectors, including art, fashion, real estate, and transportation.

Francesa represents business clients in both federal and state courts on various aspects of commercial and international litigation, with a focus on intellectual property litigation, including trademark infringement, trademark counterfeiting, copyright infringement, patent infringement, breach of contract and tort claims, civil theft, trade secrets, corporate and business concerns, director and officer liability, and fraud, among other areas. Her shipping and transportation litigation experience includes import/export issues, sale of goods matters, freight forwarding challenges, and cargo disputes and losses. Fluent in French, Italian, Spanish, and Portuguese, Francesca's multilingual proficiency is a valuable asset for business clients seeking to engage in and grow international market activity.

Prior to joining GrayRobinson, Francesca served clients as an attorney in Quebec, Canada, and as a partner in a Miami-based commercial litigation firm and a boutique intellectual property litigation firm. Francesca is a regular contributor to legal publications and presenter on various aspects of intellectual property law and international trade and litigation. She collaborates with firm colleagues in the international, trademark, and transportation and logistics practices to deliver fully integrated legal services for clients.

Notable Work

- *Tessina Holdings Pty. Ltd v. Trend S.P.A.*, No. 16-62899-CIV-MARTINEZ/GOODMAN, 2018 U.S. Dist. LEXIS 171017 (Oct. 1, 2018, S.D. Fla.)
- *Tessina Holdings Pty. Ltd v. Trend S.P.A.*, No. 16-62899-CIV-MARTINEZ/GOODMAN, 2017 U.S. Dist. LEXIS 159879 (Sept. 27, 2017, S.D. Fla.)

Recognition

- *Best Lawyers in America*, 2027
  - Litigation - Intellectual Property
- *South Florida Legal Guide*
  - Top Lawyer, Litigation, 2020-2021
- Florida *Super Lawyers*, Rising Star, 2009

Insights

- "Can You Spot a Fake? Intellectual Property in Art & Fashion Law," International Law Section Fall Conference, American Bar Association, September 15, 2022
- Lunch and Learn, International Law Section, American Bar Association, April 27, 2022

Affiliations

- American Bar Association
  - International Law Section
    - Intellectual Property Rights Committee
    - Women's Interest Network
  - Intellectual Property Law Committee
    - Trademark, Copyright, Women in IP Law Action Group, Trademarks and the Internet
- The Florida Bar
  - Business Law Section
    - Intellectual Property Committee
  - International Law Section
    - Chair, 2006-2007
- Prime Time Business Network, Weston Chapter, 2019-2022
- Museum of Contemporary Art
  - Executive Committee, 2004-2006

Credentials

- J.D., Nova Southeastern University School of Law, 1999, *summa cum laude*
- LL.B-LL.L, Ottawa University School of Law, 1993, *magna cum laude*
- B.A., Political Science, McGill University, 1988

Admissions

- Florida
- Quebec
- U.S. Supreme Court
- U.S. District Court for the Southern, Middle, and Northern Districts of Florida

- U.S. Court of Appeals for the 11th and Federal Circuits
- U.S. Court of International Trade

Languages

- French
- Italian
- Spanish
- Portuguese