

RECOVER.
REFRESH.
REIMAGINE.

MARCH 11, 2021

8:30 a.m. - 11:30 a.m. ET
Virtual Event via Zoom

REGISTER

Restoring Bilateral Trade Between Canada and Florida

Agenda

8:30 a.m.

Event Kick-Off
Special Welcome Message



EMCEE
Francesca Russo
Shareholder
GrayRobinson

8:35 a.m.

Economy: A Plan for Recovery

Join us for a cup of coffee and hear from experts about the plan for economic recovery. This segment highlights market demand and potential, economic development programs, and foreign direct investment.



MODERATOR
Dean Cannon
President & CEO
GrayRobinson



Susan Harper
Consulate General
of Canada in Miami



MODERATOR
Manny Mencia
Senior VP of Int'l Trade
Enterprise Florida

9:05 a.m.

Aerospace: Florida's Sweet Spot

Florida's famed Space Coast continues to attract innovators, investors, and top talent from the Aerospace and Defense sector. This session explores the business environment of Florida and highlights the success domestic and international companies have achieved in the state.



MODERATOR
Heather Ramos
Shareholder
GrayRobinson



Matthew Mejia
Chief Financial Officer and EVP
Strategy & Investor Relations
Aerion



Ronald Lau
SVP, Corporate Development
& Capital Programs
Space Florida

9:35 a.m.

**Relationships: What to Know About Florida and
Canada's Long Partnership**

Did you know Canada is Florida's No. 1 global economic partner? What about that there are close to 300 Canadian companies with a presence in Florida? We will test your knowledge and uncover fun facts about the relationship between Florida and Canada during this trivia session.



Francesca Russo
Shareholder
GrayRobinson

9:45 a.m.

Break

9:55 a.m.

International Trade: Seafood Edition

Will U.S. regulations under the new administration impact the thriving North America seafood market? What are the issues Canadian producers and U.S. importers need to know? Join these industry experts as we discuss the Food and Drug Administration, U.S. Customs and Border Protection, and more.



Osborne Burke
General Manager
Victoria Co-operative
Fisheries



Lori Kennedy
Owner
Louisbourg Seafoods



MODERATOR
Peter Quinter
U.S. Customs and
International
Trade Law Chair
GrayRobinson

10:20 a.m.

Alcohol Beverage: Barrier Removal & Trade Increase

This segment will cover what's being done to remove barriers and increase alcohol beverages imports and exports between the U.S. and Canada.



MODERATOR
Richard Blau
Alcohol Beverage Chair
GrayRobinson



Matt Graham
Director, International
& Contract Sales
Moosehead Breweries



Robert Maron
Vice President, Int'l Trade
International
Distilled Spirits Council of the
United States

10:45 a.m.

Technology

Hear why technology industry movers and shakers are relocating to Florida and the significant impact of the Buy America Act on the technology industry.

MODERATOR



Jorge Espinosa
Shareholder
GrayRobinson



Gareth Jones
Director,
Sales & Marketing
Simthetiq



Kevin Levy
Technology
Transactions Chair
GrayRobinson

11:10 a.m.

Engagement Rooms (Breakouts)

11:30 a.m.

Reconvene in Main Room

Closing Remarks

Questions?

Contact our events team at
events@gray-robinson.com

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