

GOOD NEWS FOR ALCOHOL BEVERAGE EXPORTERS



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By: Regulated Products Section Chair [Richard M. Blau](#)

New Electronic Export Certificate System

For those members of America's alcohol beverage industry who seek to market their products outside the United States, good news awaits you. The U.S. Alcohol and Tobacco Tax and Trade Bureau (TTB) announced its new, electronic export certificate system. While the system was unveiled on July 18, 2023, MyTTB functionality has now made the system even easier to use.

This system allows users to prepare and generate export certificates for use with shipments that require an export certificate. The system generates a web page of the certificate that can be printed and converted to a PDF. Users can email or print these certificates for shipment. This system is completely electronic and can be accessed 24 hours 7 days a week.

For more information about TTB's export certificate program can be found on the agency's [website](#). Additionally, TTB has produced a [user guide](#) on how to use the new system.

For more substantive instruction on the export certificate program, TTB also is offering a webinar on how to use this new system on **Wednesday, November 15, 2023, at 3 p.m. ET**. You can register for the webinar [here](#).

Paper Export Certificate Option

For those who continue to favor the old-fashioned paper certificate approach, that option remains. Industry members may continue to use [this export certificate template](#) to request any of the following certifications or similar variations:

- Certificate of Free Sale
- Certificate of Origin and/or Age
- Certificate of Health
- Certificate of Sanitation
- Certificate of Authenticity
- Sanitary Statement/Certificate
- Certificate of Manufacturing Process

Foreign Market Documentation Requirements

Bear in mind that different foreign markets have differing documentation requirements for imported alcohol products. Details on those requirements can be found [here](#).

[Richard M. Blau](#) leads the GrayRobinson national Alcohol Law Team, focusing on the laws that govern the production, importation, marketing, distribution, and sale of alcohol beverages throughout America. Richard and his colleagues focus on the rules, regulations, and business practices that govern the marketing, sale, and consumption of international importers and domestic producers, processors and regional distributors, and retailers. Richard has achieved numerous peer-related accolades for his legal work, including **Chambers and Partners** – Nationally ranked as "Band 1" for food and alcohol beverage law; **Best Lawyers® in America** – nationally listed for food and beverage law; and **Super Lawyers** – elected member.

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